

ANANYA MANOJ

Digital Marketing Executive

Malappuram, Kerala, India

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PROFESSIONAL SUMMARY

An aspiring Digital Marketer with a strong interest in Social Media Marketing, Content Creation, and Meta Ads. Experienced in creating engaging content, developing marketing strategies, and supporting businesses in building their online presence. Skilled in using digital tools and AI-powered solutions to improve audience engagement and brand visibility. Eager to continue learning, apply practical knowledge, and contribute to business growth through effective digital marketing.

DIGITAL MARKETING EXPERIENCE

Digital Marketing Intern | Beegains Academy | 2026

- Completed practical training in Digital Marketing, Social Media Marketing, SEO, and Meta Ads.
- Worked on real-world projects involving lead generation, website development, content creation, and campaign management.
- Developed skills in audience targeting, content planning, campaign optimization, and performance reporting.

CORE SKILLS

Technical / Specialized Skills

Social Media Marketing (SMM), Meta Ads Management, Content Creation, Content Marketing, Search Engine Optimization (SEO), Audience Research & Targeting, Lead Generation, Copywriting, AI Video Creation, Campaign Planning, Campaign Management, Campaign Analysis & Reporting, Website Development, Personal Branding, Social Media Strategy, Digital Marketing

Tools & Software

Google Ads | Meta Ads Manager | Meta Business Suite | TikTok Ads Manager | LinkedIn Campaign Manager | Snapchat Ads Manager | Google Analytics (GA4) | Google Search Console | Google Tag Manager (GTM) | SEMrush | Ahrefs | WordPress | Canva | Flow.ai | Microsoft Excel | Google Sheets | Microsoft PowerPoint |

Soft Skills

Strategic Planning | Communication Skills | Creative Thinking | Problem Solving | Team Collaboration | Time Management | Adaptability | Analytical Skills | Attention to Detail | Project Management

PROJECTS & EXPERIENCE

EPM Dubai | Website Development Project

Beegains Agency | TikTok Lead Generation Campaign

Citytrack Cars | Snapchat Lead Generation Campaign

English Expert | LinkedIn Lead Generation Campaign

Kayalar Resorts | Website Development Project

Mark & Save | Snapchat Engagement Campaign

Citytrack Cars | Meta ads Lead Generation Campaign

EDUCATION

- AI Integrated Digital Marketing Beegains Academy | 2025 – 2026
- Bachelor of Arts (BA) in Economics – Pursuing
Sree Narayana Guru University, Kerala

Expected Graduation: 2027

- Diploma in Dialysis Technology
Malabar Institute Of Paramedical Science Malappuram , Kerala
Completed: 2022

CERTIFICATIONS & ACHIEVEMENTS

AI Integrated Digital Marketing | GoogleAds Certification | Google Analytics Certification | Meta Certified Digital Marketing Associate | HubSpot Content Marketing Certification | SEMrush SEO Fundamentals Certification

LANGUAGES

English | Malayalam